

DD/A Registry
File *Personal 11-3*

OTR 77-7338

28 APR 1977

MEMORANDUM FOR: Deputy Director for Administration

FROM : Harry E. Fitzwater
Director of Training

SUBJECT : Production of New Agency Image Film

STATINTL

1. This memorandum is in response to your request for production costs for a new Agency image film. Our estimates are based on figures provided by contractor, [REDACTED] and cover production of a 30-40 minute high quality film. It is noted that [REDACTED] is a professional film writer/producer/director who wrote and produced "A Need to Know" and who recently prepared "What is CIA?" from the previous film and other materials.

STATINTL

2. While it is entirely feasible to up-date the old "Need to Know" footage in line with the "What is CIA?" project, it would be still rather similar to the original film and thus might suffer criticism as being a "rehash" or that it "says nothing new." If, however, that kind of film were to be made, cost would be approximately \$85,000 and take six months to complete. The same methods and numbers of technicians hired to produce "Need to Know" in 1968 would be used.

STATINTL

3. A fresher approach to a new image film may be found in a script treatment called "Of Common Concern" which [REDACTED] was tasked to write in 1974. That treatment (a copy of which has been sent to your office) was written as a replacement for "Need to Know" and may still have merit as a starting point for a new film. It is estimated that a film based on something along the lines of "Of Common Concern" would cost \$142,000 and require approximately six months to complete. This assumes that the Agency will act as its own "producer" entity and thus save considerable monies for overhead and profit considerations. Further, it is anticipated that technicians and crews would draw upon Agency personnel and facilities where appropriate.

STATINTL

* Linda is
holding for Mike.

[REDACTED]
Harry E. Fitzwater

STATINTL

Approved For Release 2002/01/10 : CIA-RDP80-00473A000500120001-7

Approved For Release 2002/01/10 : CIA-RDP80-00473A000500120001-7

DD/A Registry

File *Personal 11-3*

DDA 77-1579

25 MAR 1977

MEMORANDUM FOR: Assistant to the Director
FROM : John F. Blake
Deputy Director for Administration
SUBJECT : Agency Movie Film Footage

1. In your memorandum of 14 March 1977 you presented the rationale for having Agency photographic crews shoot stock footage in 35mm color of the Headquarters building and grounds.

2. This excellent suggestion was forwarded to Mr. Knoche for which we now have his approval.

3. I am forwarding a memorandum to Admiral Turner pointing up our proposed action and hopefully with his further agreement we will be able to implement your suggestion.

/s/

John F. Blake

Distribution:

Orig - Addressee
1 - DDA Subject
1 - DDA Chrono
1 - JFB Chrono
1 - RFZ Chrono
1 - DTR

EO/DDA [REDACTED] jlb (24 March 1977)

STATINTL

STATINTL

Approved For Release 2002/01/10 : CIA-RDP80-00473A000500120001-7

Approved For Release 2002/01/10 : CIA-RDP80-00473A000500120001-7

DDA Registry
File *Personnel 11-3*

DDA 77-1580

25 MAR 1977

MEMORANDUM FOR: Director of Central Intelligence

FROM: John F. Blake
Deputy Director for Administration

SUBJECT: Agency Movie Film Footage

1. Action Requested: None; for information only.
2. Background:

a. You will recall that a commercial film company asked permission to take motion picture film of the Agency's Headquarters building. This request was declined by the Assistant to the Director which prompted your question as to why, since you would like to encourage this type of exposure. We have always for reasons of security and economy turned such requests down. The economy is involved because of the extensive escort service that is needed by personnel of the Office of Security. Security reasons include those of cameramen filming license plates, employees under cover, visitors, etc.

b. In order to satisfy the requests of commercial film companies for coverage of the Headquarters building and its grounds, we will have Agency photographers take stock footage (35mm) and make prints available to commercial concerns upon request. We have a thoroughly professional crew and I am sure our film will be of commercial quality and quite acceptable for outside use. Mr. Knoche has concurred in this plan of action.

/s/
John F. Blake

Distribution:

Orig - Addressee w/background (DDA 77-1502 & 77-1398)

1 - DDCI

1 - ER

1 - DDA Subject w/background

1 - DDA Chrono

1 - JFB Chrono

1 - BEZ Chrono

EO/DDA [REDACTED] 1b (24 March 1977)

DDA 77-1502

18 March 1977

MEMORANDUM FOR: Deputy Director of Central Intelligence
FROM : John F. Blake
Deputy Director for Administration
SUBJECT : Agency Movie Film Footage

STATINTL

1. [REDACTED] has forwarded what I consider to be an excellent suggestion which would give an answer to a vexing problem. It is found at Attachment A.

2. The problem is the constant inquiries we receive from various media sources for motion picture footage of the building. We have practically always, for reasons of security and economy, turned such requests down. The economy is involved because of the extensive escort service that is needed by personnel of the Office of Security.

3. The problem is now perhaps to be somewhat aggravated by a position taken by Admiral Turner. Evidence of that position is seen at Attachment B.

4. I recommend that you approve having Agency photographic crews shoot appropriate footage of exterior shots of the building and, as a public service, we offer such footage at no cost and as a public service to the media.

STATINTL

[REDACTED]
John F. Blake

(✓) APPROVED () DISAPPROVED

STATINTL

[REDACTED]
E. H. Knoche
Deputy Director

3/21/77
(Date)

14 March 1977

MEMORANDUM FOR: Deputy Director of Administration

SUBJECT : Agency Movie Film Footage

SUMMARY: Media requests for still photographs of the Headquarters building are regularly honored by the Assistant to the Director. However, requests for permission to shoot motion pictures of the building have been refused, primarily on security grounds (license plates, covert employees, visitors, etc).

Resources are available within the Agency to produce its own file footage and copies can be made available, at cost, to future requestors.

BACKGROUND: In the past several months, two formal requests have been received by the Assistant to the Director for permission to allow major film organizations into the Headquarters compound to shoot stock footage of the entrance to the building.

The requests were coordinated with the Office of Security and were both denied.

In the first instance, Paramount Pictures was shooting a television series, "Washington," based on the John Ehrlichman book. The company wanted to photograph actor Cliff Robertson (portraying a DCI) exiting a limousine in front of the building and entering the lobby. This would have necessitated a crew of 25 to 30 persons, six to eight vehicles, and "about two hours."

The second request came from MGM. They requested stills of a CIA executive's office so they could duplicate it on a movie set. They also asked for stock footage of the front of the building to be used as an "establishing shot." This is about 50 feet of film, usually running about 15 to 20 seconds, over which the letters CIA are printed, and establishes the locale of the next scene.

MGM was advised that commercial television crews had been allowed into the compound for background stock footage last year. They said they would check out the availability of that film before formalizing their own request.

An Agency photographer took stills of the "executive offices" (Room 1-F-04) and these were sent to MGM. The television footage was examined by MGM, but was considered unsuitable due to film size.

They then asked for permission to have a film crew of two men to photograph the CIA building entrance in 35mm color film. They were willing to do it on a weekend and also have the Agency check the footage before its release.

Because of the precedent established with Paramount, the request was turned down.

A counter proposal was then suggested by John Horton, the MGM representative: he would make the 35mm camera equipment and film available to the Agency if we would shoot the footage. In return, he would be provided a print of the footage. CIA would, of course, keep the master for duplicate prints for any subsequent requests.

DISCUSSION: There are obvious advantages to owning the master copy of stock footage of the building. Similar requests will continue to come in from organizations requesting permission to photograph what is, in essence, a public building.

We supply stills; why not film? By having stock footage available to requestors, either free or at cost, we can justify refusal to permit crews into the compound.

On a take-it-or-leave-it basis, most organizations will take the footage we supply. In the long run, it would be less expensive than if they shot it themselves.

RECOMMENDATION: Have Agency photographic crews shoot appropriate file footage, in 35mm color, and make duplicate prints available to requestors. STATINTL



Assistant to the Director

Miscellaneous Inquiries

Andy Finley
More-Than-One-Medium
(film company)

Wanted to film on compound and
in building. Declined.

Laura Richter
Trenton Times

Wanted us to respond to a story
they have had about CIA involvement
with Interpol. Told her we would
have preferred being asked before
story ran rather than after.

Dorsey Woodson
McGraw Hill
Magazines

Asked for information on Amin's
health.

Bob Kaiser
Washington Post

We advised him that we probably will
be able to supply him copy of old
report, *Restless Youth*, which no
longer available elsewhere.

STATINTL

cc: DDCI
DDA
D/OS

STATINTL

*I'd like to
encourage the
it will all be
inches -*

15 MAR 1977

Bernie
Admiral

3/24/77

recommendation

makes sense - I would like
to talk to camera crew
however - we should
photograph the building
from every conceivable angle
(+ different weather conditions -
time of day) ~~as well~~ including
aerials if possible - so we
will have a large selection

of stock footage on hand
to choose from on future
occasions - otherwise we will
never have that one shot
the producer must have
to match the script -



STATINTL

77-315741

DDA 77-1580

21 APR 1977

MEMORANDUM FOR: Director of Central Intelligence

FROM: John F. Blake
Deputy Director for Administration

SUBJECT: Agency Movie Film Footage


APR 1977

1. Action Requested: None; for information only.
2. Background:

a. You will recall that a commercial film company asked permission to take motion picture film of the Agency's Headquarters building. This request was declined by the Assistant to the Director which prompted your question as to why, since you would like to encourage this type of exposure. We have always for reasons of security and economy turned such requests down. The economy is involved because of the extensive escort service that is needed by personnel of the Office of Security. Security reasons include those of cameramen filming license plates, employees under cover, visitors, etc.

b. In order to satisfy the requests of commercial film companies for coverage of the Headquarters building and its grounds, we will have Agency photographers take stock footage (35mm) and make prints available to commercial concerns upon request. We have a thoroughly professional crew and I am sure our film will be of commercial quality and quite acceptable for outside use. Mr. Knoche has concurred in this plan of action.

STATINTL


John F. Blake

14 March 1977

MEMORANDUM FOR: Deputy Director of Administration

SUBJECT : Agency Movie Film Footage

SUMMARY: Media requests for still photographs of the Headquarters building are regularly honored by the Assistant to the Director. However, requests for permission to shoot motion pictures of the building have been refused, primarily on security grounds (license plates, covert employees, visitors, etc).

Resources are available within the Agency to produce its own file footage and copies can be made available, at cost, to future requestors.

BACKGROUND: In the past several months, two formal requests have been received by the Assistant to the Director for permission to allow major film organizations into the Headquarters compound to shoot stock footage of the entrance to the building.

The requests were coordinated with the Office of Security and were both denied.

In the first instance, Paramount Pictures was shooting a television series, "Washington," based on the John Ehrlichman book. The company wanted to photograph actor Cliff Robertson (portraying a DCI) exiting a limousine in front of the building and entering the lobby. This would have necessitated a crew of 25 to 30 persons, six to eight vehicles, and "about two hours."

The second request came from MGM. They requested stills of a CIA executive's office so they could duplicate it on a movie set. They also asked for stock footage of the front of the building to be used as an "establishing shot." This is about 50 feet of film, usually running about 15 to 20 seconds, over which the letters CIA are printed, and establishes the locale of the next scene.

MGM was advised that commercial television crews had been allowed into the compound for background stock footage last year. They said they would check out the availability of that film before formalizing their own request.

An Agency photographer took stills of the "executive offices" (Room 1-F-04) and these were sent to MGM. The television footage was examined by MGM, but was considered unsuitable due to film size.

They then asked for permission to have a film crew of two men to photograph the CIA building entrance in 35mm color film. They were willing to do it on a weekend and also have the Agency check the footage before its release.

Because of the precedent established with Paramount, the request was turned down.

A counter proposal was then suggested by John Horton, the MGM representative: he would make the 35mm camera equipment and film available to the Agency if we would shoot the footage. In return, he would be provided a print of the footage. CIA would, of course, keep the master for duplicate prints for any subsequent requests.

DISCUSSION: There are obvious advantages to owning the master copy of stock footage of the building. Similar requests will continue to come in from organizations requesting permission to photograph what is, in essence, a public building.

We supply stills; why not film? By having stock footage available to requestors, either free or at cost, we can justify refusal to permit crews into the compound.

On a take-it-or-leave-it basis, most organizations will take the footage we supply. In the long run, it would be less expensive than if they shot it themselves.

RECOMMENDATION: Have Agency photographic crews shoot appropriate file footage, in 35mm color, and make duplicate prints available to requestors.

STATINTL



Assistant to the Director

STATINTL

O/A/DCI

Distribution: Orig-addressee

1-JRatray

1-CM

1-Chrono ✓

Approved For Release 2002/01/10 : CIA-RDP80-00473A000500120001-7

MEMORANDUM FOR: [REDACTED]

Executive Registry

77-3758/2

A few days ago Admiral Turner penned a note on a [REDACTED] media contact report asking why he denied permission for a film company to make movie footage of our building.

Already in process was a memo on this general subject which suggests that we make some stock footage which we will make available to requestors. This memo is attached. It explains some of the security reasons we have used as a basis for denying film companies access to our building and area.

This memo may be of interest to Admiral Turner.

Per

[REDACTED]

Date 16 March 77

DDA 77-1502

18 March 1977

MEMORANDUM FOR: Deputy Director of Central Intelligence
FROM : John F. Blake
Deputy Director for Administration
SUBJECT : Agency Movie Film Footage

STATINTL

1. [REDACTED] has forwarded what I consider to be an excellent suggestion which would give an answer to a vexing problem. It is found at Attachment A.

2. The problem is the constant inquiries we receive from various media sources for motion picture footage of the building. We have practically always, for reasons of security and economy, turned such requests down. The economy is involved because of the extensive escort service that is needed by personnel of the Office of Security.

3. The problem is now perhaps to be somewhat aggravated by a position taken by Admiral Turner. Evidence of that position is seen at Attachment B.

4. I recommend that you approve having Agency photographic crews shoot appropriate footage of exterior shots of the building and, as a public service, we offer such footage at no cost and as a public service to the media.

STATINTL

[REDACTED]

John F. Blake

(✓) APPROVED () DISAPPROVED

STATINTL

[REDACTED]

E. H. Knoche
Deputy Director

3/21/77
(Date)

14 March 1977

MEMORANDUM FOR: Deputy Director of Administration

SUBJECT : Agency Movie Film Footage

SUMMARY: Media requests for still photographs of the Headquarters building are regularly honored by the Assistant to the Director. However, requests for permission to shoot motion pictures of the building have been refused, primarily on security grounds (license plates, covert employees, visitors, etc).

Resources are available within the Agency to produce its own film footage and copies can be made available, at cost, to future requestors.

BACKGROUND: In the past several months, two formal requests have been received by the Assistant to the Director for permission to allow major film organizations into the Headquarters compound to shoot stock footage of the entrance to the building.

The requests were coordinated with the Office of Security and were both denied.

In the first instance, Paramount Pictures was shooting a television series, "Washington," based on the John Ehrlichman book. The company wanted to photograph actor Cliff Robertson (portraying a DCI) exiting a limousine in front of the building and entering the lobby. This would have necessitated a crew of 25 to 30 persons, six to eight vehicles, and "about two hours."

The second request came from MGM. They requested stills of a CIA executive's office so they could duplicate it on a movie set. They also asked for stock footage of the front of the building to be used as an "establishing shot." This is about 50 feet of film, usually running about 15 to 20 seconds, over which the letters CIA are printed, and establishes the locale of the next scene.

MGM was advised that commercial television crews had been allowed into the compound for background stock footage last year. They said they would check out the availability of that film before formalizing their own request.

An Agency photographer took stills of the "executive offices" (Room 1-F-04) and these were sent to MGM. The television footage was examined by MGM, but was considered unsuitable due to film size.

They then asked for permission to have a film crew of two men to photograph the CIA building entrance in 35mm color film. They were willing to do it on a weekend and also have the Agency check the footage before its release.

Because of the precedent established with Paramount, the request was turned down.

A counter proposal was then suggested by John Horton, the MGM representative: he would make the 35mm camera equipment and film available to the Agency if we would shoot the footage. In return, he would be provided a print of the footage. CIA would, of course, keep the master for duplicate prints for any subsequent requests.

DISCUSSION: There are obvious advantages to owning the master copy of stock footage of the building. Similar requests will continue to come in from organizations requesting permission to photograph what is, in essence, a public building.

We supply stills; why not film? By having stock footage available to requestors, either free or at cost, we can justify refusal to permit crews into the compound.

On a take-it-or-leave-it basis, most organizations will take the footage we supply. In the long run, it would be less expensive than if they shot it themselves.

RECOMMENDATION: Have Agency photographic crews shoot appropriate file footage, in 35mm color, and make duplicate prints available to requestors.

A large black rectangular redaction box covering the signature of the Assistant to the Director.

Assistant to the Director

STATINTL

Miscellaneous Inquiries

Andy Finley
More-Than-One-Medium
(film company)

Wanted to film on compound and
in building. Declined. *Why?*

Laura Richter
Trenton Times

Wanted us to respond to a story
they have had about CIA involvement
with Interpol. Told her we would
have preferred being asked before
story ran rather than after.

Dorsey Woodson
McGraw Hill
Magazines

Asked for information on Amin's
health.

Bob Kaiser
Washington Post

We advised him that we probably will
be able to supply him copy of old
report, *Restless Youth*, which no
longer available elsewhere.

STATINTL

cc: DDCI
DDA
D/OS

STATINTL

*I'd like to
encourage this
it will all be
wonderful -*

15 MAR 1977